



# CATHOLIC CHARITIES

DIOCESE OF WILMINGTON

## **SPONSORSHIP OPPORTUNITIES** **2010 CATHOLIC CHARITIES ANNUAL TRIBUTE DINNER** **MARCH 24, 2009—CHASE CENTER ON THE RIVERFRONT—5 P.M.**

*Please direct all inquiries to:*  
Alice Johnston  
Phone: (302) 655-9624 x 222  
E-Mail: [ajohnston@ccwilm.org](mailto:ajohnston@ccwilm.org)

### **PLATINUM\* SPONSOR**

- \$10,000
- Lead Sponsor – *\*limited sponsorships available (call to confirm availability)*
- 2 tables of 10
- Inside cover full page advertisement in program book
- Acknowledgement in program book as Platinum Sponsor  
Company Logo and/or sponsor name displayed during event

### **GOLD SPONSOR**

- \$7,500
- 1 table of 10
- Full page advertisement (5" wide x 8" high) in program book
- Acknowledgement in program book as Gold Sponsor  
Company Logo and/or sponsor name displayed during event

### **SILVER SPONSOR**

- \$5,000
- 1 table of 10
- ½ page advertisement (5" wide x 4" high) in program book
- Acknowledgement in program book as Silver Sponsor  
Company Logo and/or sponsor name displayed during event

### **BRONZE SPONSOR**

- \$2,500
- 5 dinner tickets
- ¼ page advertisement (2 ½" wide x 4" high) in program book
- Acknowledgement in program book as Bronze Sponsor  
Company Logo and/or sponsor name displayed during event

**ADS ARE BLACK AND WHITE ONLY**  
**ELECTRONIC FILES PREFERRED.**

**PLEASE PROVIDE AD COPY AT THE TIME OF PAYMENT.**  
**PLEASE PROVIDE ATTENDEE NAMES AT TIME OF PAYMENT.**

**DEADLINE FOR ADVERTISEMENT COPY IS MARCH 10, 2010**

*See reverse side for Advertisement Opportunities*



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**ADVERTISEMENT OPPORTUNITIES**  
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## **ADVERTISEMENT SPECIFICATIONS**

1/4 page black & white (2 1/2" wide x 4" high)	\$250
1/2 page black & white (5" wide x 4" high)	\$500
Full page black & white (5" wide x 8" high)	\$750
*Outside Back cover (5" wide x 8" high)	\$1,500

*\*Only one outside back cover opportunity – call to confirm availability*

## **ELECTRONIC FILES**

Save file as:

### **High Resolution Acrobat Press-Optimized PDF File**

All Fonts Must Be Embedded

Files will NOT be accepted if saved as RGB

Files must be saved as BLACK & WHITE

Convert all spot colors to BLACK

**OR**

### **300 DPI Photoshop CS (or lower) JPEG file**

DO NOT INCLUDE ANY LAYERS

Files will not be accepted if saved as RGB

Files must be saved as BLACK & WHITE

Convert all Spot Colors to BLACK

Electronic files **MUST** be accompanied by hard copy (i.e. inkjet or similar laser proof).

## **CAMERA READY ARTWORK**

High Resolution Paper Outputs are acceptable

The Resolution should be NO LESS than 600 dpi

The preferred resolution is 1200 dpi

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## **PARTICIPATION AGREEMENT** **2010 CATHOLIC CHARITIES ANNUAL TRIBUTE DINNER** **MARCH 24, 2009—CHASE CENTER ON THE RIVERFRONT—5 P.M.**

**PLEASE TYPE OR PRINT CLEARLY**

**I want to participate in the 2010 Annual Tribute Dinner by:**

- Becoming a sponsor** — indicate type of sponsorship  
 Platinum — \$10,000     Gold — \$7,500     Silver — \$ 5,000     Bronze— \$2,500
- Purchasing an advertisement** — indicate size of ad  
 1/4 page—\$250     1/2 page—\$500     Full page— \$750  
 \*Outside Back Cover—\$1,500 \*Only one outside back cover opportunity — call to confirm availability

**DEADLINE FOR ADVERTISEMENT COPY IS MARCH 10, 2010**

- Purchasing tickets** — indicate number of tickets \_\_\_\_\_ at \$175 each, totaling \$ \_\_\_\_\_  
*(on reverse, please list the names of your attendees)*

**YOU MAY ALSO PURCHASE SPONSORSHIPS, ADS, OR TICKETS ONLINE AT**  
**[HTTP://CDOW.ORG/TRIBUTE.HTML](http://cdow.org/tribute.html)**

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

BUILDING/COMPLEX \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

PO BOX \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

AMOUNT \$ \_\_\_\_\_ PAYMENT METHOD     CHECK     CREDIT CARD

Check payable to: Catholic Charities

Please charge to my credit card:  VISA     MASTERCARD     DISCOVER

CREDIT CARD NUMBER \_\_\_\_\_ Exp. Date \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

***Forward this sheet, ad copy, and payment to:***

Catholic Charities Annual Tribute Dinner  
2601 W Fourth Street  
PO Box 2610  
Wilmington, DE 19805

**IF ATTENDING, PLEASE LIST ATTENDEE NAMES ON REVERSE.**

ATTENDING THE CATHOLIC CHARITIES 2010 ANNUAL TRIBUTE DINNER ARE:

Please print names clearly — Thank you!

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_